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For Immediate Release

Beef 'O' Brady's In Homestead Showcasing Kurt Busch Miller Lite Car Nov. 20-22

Guests Welcomed to Touch, Take Pictures, Enjoy Specials During Race Weekend

Tampa, FL (November 13, 2009) – The Beef 'O' Brady's location in Homestead, FL, located at 30390 Old Dixie Highway, is celebrating the final NASCAR race of the season in style with Kurt Busch's No. 2 Miller Lite car on display from November 20 through November 22, 2009.

The Beef 'O' Brady's Homestead location is part of a 263-unit restaurant franchise known for its savory chicken wings and the bonds they create with communities across the country. Beef 'O' Brady's has been an associate sponsor with the No. 2 car since the Coke Zero 400 race on July 4, 2009.

The owner of the Homestead Beef's location, LuAnne Fitzgerald, is offering exciting specials during the weekend in honor of having the car at her location during the Ford 400 race in Homestead, FL on Sunday, November 22, 2009. On Friday and Saturday from 1:00 pm to 7:00 pm and on Sunday from 12:00 pm to 5:00 pm the Homestead Beef's will offer \$2 kids' meals, \$2 Chips and Salsa and \$2 Miller Lite Bottles and Pints.

"Having Kurt Busch's car at our store is extremely exciting not only for hardcore NASCAR fans, but for everyone to get the chance to touch a real NASCAR, take pictures with it and get ready for the big race," said Fitzgerald. "This is especially exciting because Kurt is still in the chase so we hope people will come and watch it on our big screens."

Beef's franchise locations across the country challenged each other recently in a sales competition for an eight-week period this summer for the right to have their hometown Beef's name displayed on Busch's Miller Lite car during the Ford 400. The winner has been identified as Dwayne and Star Fisel of Andalusia, AL.

"We have been proud to have Beef 'O' Brady's as a valued sponsor with Penske Racing and the No. 2 Miller Lite team," said Tim Cindric, President of Penske Racing. "Exciting sports and great food go hand-in-hand and Beef 'O' Brady's has been a natural fit for the family-friendly world of NASCAR racing."

About Beef 'O' Brady's

Beef 'O' Brady's is a fast-growing national chain of family sports pubs that achieves its success by building relationships with the local schools, youth sports leagues, and other community organizations in each and every Beef 'O' Brady's neighborhood market. The "kid appeal" of this unique concept is reinforced by a very moderately priced kids menu and video games. Ironically, despite what the name implies, Beef 'O' Brady's is actually best known for its Buffalo-style chicken wings. Beef 'O' Brady's has more than 265 open restaurants throughout the Southeast and the Midwest. Visit www.beefobradys.com for more information.

About Penske Racing

Penske Racing is one of the most successful teams in the history of professional sports. Competing in a variety of disciplines, cars owned and prepared by Penske Racing have produced over 300 major race wins, over 350 poles and 22 National Championships. Penske Racing competes in the NASCAR Cup Series with 2004 Cup Series champion Kurt Busch and the No. 2 Miller Lite Dodge, former three-time IndyCar Series champion Sam Hornish Jr. in the No. 77 Mobil 1 Dodge and rising star and 2009 race winner Brad Keselowski and the No. 12 Penske Dodge. For more information about Penske Racing, please visit www.penskeracing.com.

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