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Beef 'O' Brady's opens in Stow in 'the right place'

by Mike Lesko | Associate Editor

Bob Frangos, managing partner of Beef 'O' Brady's, knew he wanted his family sports pub and restaurant to be located in Stow. He and his partners just couldn't find the right location at first.

Beef 'O' Brady's opened May 16 at 3732 Darrow Road, Stow, at the corner of Darrow and Graham roads in the building that once occupied Blockbuster Video.

In 2008, the foursome of Frangos, of Uniontown, Stow's David Heffelman, Hudson's Andy Maimona and Tallmadge's Don Bullock, opened a Beef 'O' Brady's in Brimfield Township. In 2009, they opened another one in Wadsworth.

"When this location in Stow became available, we knew we'd found the right place," Frangos said. "It's all about community -- where you can build around a community.

"Beef 'O' Brady's looks for a community that has sports, young families and is community minded," he said. "Our theme is a family sports pub. We're looking for families to come in here. We like to say, 'If you're customer once a week, you'll soon be a customer twice a week.'"

Frangos said the restaurant has a lot of "spirit nights" for groups like sports teams, churches and Boy Scouts -- "anybody who wants to make a few extra dollars."

"We give back 20 percent of the price of the food purchases," he said. "We make up fliers, and people pass them out."

He said there were 58 spirit nights at the Brimfield Township location last year.

Beef 'O' Brady's can be a glorious place for someone who wants to watch sports on television. There are 23 TVs, so he said every NFL football game could be watched.

There are also interactive video games for children.

The restaurant features sports memorabilia from Stow-Munroe Falls, Kent Roosevelt and Hudson high schools, Kent State University, the University of Akron, and Cleveland's three major sports teams -- the Indians, Browns and Cavaliers.

"We pride ourselves on our food," he said. "It's mainly sandwiches, chicken wings, wraps and dinners, and 90 percent of our meals are under \$9 each."

The restaurant's regular hours are Sundays through Thursdays from 11 a.m. to 11 p.m. and Fridays and Saturdays from 11 a.m. to midnight.

Since it has a 2:30 a.m. beer/liquor license, he said the bar can stay open later for events like Monday Night Football or if the Indians qualify for the post-season.