

Media Contact: Derek Serafin, Fishman Public Relations, (847) 945-1300 x 258 or [dserafin@fishmanpr.com](mailto:dserafin@fishmanpr.com)

FOR IMMEDIATE RELEASE

## **Local Beef 'O' Brady's Restaurants Donate \$35,000 for Families of Tampa Police Officers**

**TAMPA, FL** – On July 7, 2010, Beef 'O' Brady's, a 250-unit restaurant franchise known for the bond they create with communities across the country, held a special fundraiser event at 58 of their restaurant locations across Tampa Bay for the families of two local police officers, David Curtis and Jeffery Kocab, who were shot and killed in the line of duty.

The local Tampa Bay Beef 'O' Brady's restaurants raised a total of \$25,000, while the local Beef 'O' Brady's Home Office donated an additional \$10,000, bringing the total donation amount to \$35,000.

To show support, the staff at several Beef 'O' Brady's restaurants donated a percentage of their tips. Beef 'O' Brady's also had local vendors step up to show their support by making donations.

"This event was not about Beef 'O' Brady's. It was about a community pulling together to help families of public servants who put their life on the line doing their jobs. We have always strived to be an integral part of our communities. This week proved it in a big way. I am proud to be a part of Beef 'O' Brady's" said, Chris Elliott, CEO

### **About Beef 'O' Brady's**

Beef 'O' Brady's is a fast-growing national chain of family sports pubs that achieves its success by building relationships with the local schools, youth sports leagues, and other community organizations in each and every Beef 'O' Brady's neighborhood market. The "kid appeal" of this unique concept is reinforced by a very moderately priced kids menu and video games. Ironically, despite what the name implies, Beef 'O' Brady's is actually best known for its Buffalo-style chicken wings. Beef 'O' Brady's has more than 250 open restaurants throughout the Southeast and the Midwest. Visit [www.beefobradys.com](http://www.beefobradys.com) for more information.

###