

Beef 'O' Brady's Teams Up with Site Analytics Co



Beef 'O' Brady's, a 240-unit restaurant franchise known for its fresh and flavorful chicken wings and burgers, as well as creating a bond with communities across the country, has announced its new partnership with Site Analytics Co., a company that prides itself on helping clients boost their odds of success on every real estate transaction they make.

"We have been fortunate enough to watch Beef's grow for a number of years, and working alongside Site Analytics will certainly help us to maintain this steady growth," said James

Walker, Chief Development Officer for Beef 'O' Brady's. "The experience and expertise that Site Analytics provides will be critical in our development plans going forward."

In the partnership with Beef 'O' Brady's, Site Analytics will supplement Beef's core organizational strengths with the addition of new data and statistical analyses. These tools and services will help Beef's understand key growth-related issues from a unique perspective and with the analyses of the brand, development, and background on the real estate market, Beef's can have increased confidence that the development locations will succeed.

"The relationship we are creating with Beef 'O' Brady's will be a long and beneficial one to both companies," said Adam Epstein, President of Site Analytics. "Having helped develop the procedures and guidelines at dozens of restaurants and retail clients over the years, we are confident that Beef's can benefit from some of the same sophisticated processes to help them achieve their expansion targets. We are excited for the opportunity to work with this beloved and forward-thinking brand."

[Apply for a Beef 'O' Brady's franchise](#)