

## **2018 Beef ‘O’ Brady’s “Kids Art” Sweepstakes**

### **NO PURCHASE NECESSARY.**

**Open only to legal U.S. residents, 12 and younger. Many will enter, (1) will win at each Beef ‘O’ Brady’s location. BE SURE TO GET YOUR PARENT’S PERMISSION BEFORE ENTERING SWEEPSTAKES.**

**SPONSORED BY: Family Sports Concepts, Inc., Tampa, FL 33607 (“Sponsor” or “Beef ‘O’ Brady’s”).**

**In the Sweepstakes, Sponsor is offering the chance to win a New Boys’ or Girls’ Bike as a prize at participating locations. You do NOT have to enter the Sweepstakes in order to submit your golden ticket to receive your choice of (4) game tokens OR a free kid’s shake OR a free soft drink OR a free dessert. These items are *awards*, NOT Sweepstakes prizes.**

1. SWEEPSTAKES DATES: July 16, 2018 – August 5, 2018.

2. HOW TO ENTER:

- A. Make your own picture OR color Paddy on the sheet your family received in-store from Beef ‘O’ Brady’s.
- B. Bring your picture or sheet with Paddy colored in to any Beef ‘O’ Brady’s location during Sweepstakes Dates.
- C. Get a golden ticket (while supplies last). At Sweepstakes participating locations the golden ticket includes an entry form to be filled out by your parent.
- D. At participating locations, rip the entry form off the golden ticket and put in the ballot box at the Beef ‘O’ Brady’s location.

3. ENTRY LIMITS & RESTRICTIONS: Entry form on golden ticket must be used to enter. Copied entry forms are NOT allowed. Limit of one (1) entry per person at any Beef ‘O’ Brady’s location within a three (3) hour period. Entries become property of Sponsor and will not be returned. Sponsor and its agencies are not responsible for late, lost, damaged or stolen entries, entries with missing information or entries that can’t be read; and, all such entries are void. Sponsor will disqualify any person found to be violating these Rules by cheating (including violation of entry limit) or otherwise.

4. HOW WINNERS ARE PICKED: For each participating Beef ‘O’ Brady’s location, one (1) winner will be selected in a random drawing from all eligible entry forms received at that Beef ‘O’ Brady’s location. Entry forms received at a given Beef ‘O’ Brady’s location are only eligible for that Beef ‘O’ Brady’s location’s drawing. By entering, you (and your parent) agree to follow these Rules and that Sponsor’s decisions

regarding the Sweepstakes are final and binding. The random drawing will take place on or about August 6, 2018 and potential winner's parent (as listed on entry form) will be notified by phone and/or by mail. Approximately 250 golden tickets (with entry forms) will be made available at each participating Beef 'O' Brady's location, but the odds of winning depend on the number of eligible entries received at that Beef 'O' Brady's location.

5. PRIZES (1 per participating Beef 'O' Brady's) – a Boys' and Girls' Bike. Approximate Retail Value: \$50 each. Prize will be awarded to winner's parent on his/her behalf. All unspecified costs and expenses involved in accepting and claiming prize are the winner's/winner's parent's sole responsibility. Prize is not transferable. No prize substitution or cash redemption/exchange is permitted; but, Sponsor may substitute a prize of like value for any reason. Any taxes on prize are winner's sole responsibility. There is a limit of one (1) prize per family/household/address.

6. GENERAL RULES: Children of employees, officers and directors of Family Sports Concepts, Inc. are not eligible. To claim prize, parent of potential winner must go to the Beef 'O' Brady's location and show valid government-issued photo identification and sign a prize acceptance/receipt form within (5) days of notification. PRIZE WILL NOT BE HELD FOR WINNER/WINNER'S PARENT BEYOND SUCH (5) DAY PERIOD; IF NOT PICKED UP WITHIN SUCH TIME PERIOD OR IF SPONSOR CONCLUDES IN ITS SOLE JUDGMENT THAT PARENT OF POTENTIAL WINNER HAS NOT PROVIDED VALID PROOF OF IDENTIFICATION, PRIZE WILL BE FORFEITED WITHOUT LIABILITY OF ANY KIND AND AN ALTERNATE WINNER WILL BE SELECTED FROM AMONG ALL REMAINING ELIGIBLE ENTRIES RECEIVED AT THAT BEEF 'O' BRADY'S LOCATION. In addition, an alternate winner will be selected if Sponsor is unable to notify potential winner's parent for any reason. If the Sweepstakes cannot be offered as originally planned for any reason beyond Sponsor's control (for example, natural disaster or police activity), then Sponsor may cancel, suspend or modify the Sweepstakes in affected area(s). The winner(s) for Beef 'O' Brady's location(s) in such affected area(s) will be selected from among all eligible entries received prior to the action taken by Sponsor at Beef 'O' Brady's location(s) in such affected area(s) or otherwise in a manner determined by Sponsor in its sole discretion to be fair and in accordance with these Rules. Sponsor will post notice of such action at Beef 'O' Brady's location(s) in affected area(s) as well as at [www.BeefOBradys.com](http://www.BeefOBradys.com). Sponsor's failure to enforce any provision of these Rules shall not represent a waiver of that provision.

7. RELEASE OF RIGHTS/GRANT OF RIGHTS: By accepting prize, winner's parent agrees (on behalf of him/herself and winner) to hold Family Sports Concepts, Inc., its parent company, subsidiary and affiliated companies, its divisions and agencies as well as the directors, officers, employees, shareholders, representatives, successors and assigns of any of the foregoing entities, harmless from any and all liability in conjunction with the Sweepstakes or acceptance or use or misuse of the prize. In addition, Family Sports Concepts, Inc. and its agencies make no representation, warranty or guarantee whatsoever regarding the prize. By accepting prize, winner's parent agrees (on behalf of him/herself

and winner) to Sponsor's use of their names, images, likenesses and other aspects of their identity for advertising, publicity and trade purposes without further compensation or notice, unless prohibited by law; and, winner's parent agrees, upon Sponsor's request, to sign additional documentation confirming such grant of rights.

8. DISPUTES/CHOICE OF LAW. Entrant's parent agrees (on behalf of him/herself and entrant) that any dispute /action regarding the Sweepstakes or these Rules will be brought in the federal or state courts of Florida and such courts will apply the internal, substantive laws of Florida in addressing any such dispute. To the fullest extent permitted by law, entrant's parent further agrees to the personal jurisdiction of such courts, that any dispute/action will be brought individually (NOT as part of a class action) and that his/her relief shall be limited to actual out-of-pocket costs incurred, with all other damages/relief being expressly waived.

9. WINNER'S LIST. For first name/last initial of winner at a given participating Beef 'O' Brady's location, send a self-addressed stamped envelope to 2018 Beef 'O' Brady's Kids Art Sweepstakes Winner, c/o FSC Franchise Co., LLC, 5660 West Cypress Street, Ste. A, Tampa, FL 33607, to be received by August 5, 2018. Winner's list will be available after September 30, 2018. Be sure to identify the Beef 'O' Brady's location you're interested in by street address (including city, state and zip code).

The 2018 Beef 'O' Brady's "Kids Art" Sweepstakes is an independent promotion sponsored solely by Family Sports Concepts, Inc. and has not been authorized, sponsored or otherwise approved by Walmart.